Riverview Lodge Online Privacy Statement

Riverview Lodge INC. is committed to preserving and safeguarding your right to privacy. As part of this commitment, we want you to be fully aware of what happens to the personal information we collected through your use of our Web site located at www.riverviewlodge.ca (the "Web site"). Accordingly, this Privacy Statement sets out the manner in which we will collect, use, disclose and otherwise manage your personal information.

Collection of Personal Information

We collect personal information that you provide us when you:

- Make a reservation at Riverview Lodge through the Web site;
- Request our e-mail communications;
- Respond to one of our online specials, newsletters or surveys; or
- Provide us with comments or suggestions;

To access the Web site, or to receive our e-mail communications, we collect your name, address, telephone number, and may also collect certain optional demographic information, such as your date of birth and gender. To make a reservation at Riverview Lodge or services through the Web site or by phone, we also collect your credit card information and address for reserving your reservation. We also collect your responses to our online surveys and any comments, suggestions and other feedback you provide.

Cookies

When you access the Web site, some information in the form of a "cookie" or similar file may be automatically downloaded to your computer. This allows us to tailor the Web site to your specific interests and preferences. If you do not want cookies sent to or stored on your system, most Internet browsers will allow you to delete cookies from your computer hard drive, prevent them from being stored or signal a warning before a cookie is stored. You should refer to your browser instructions or help screen to learn more about these functions.

Use of Personal Information

The personal information you provide us when you access and/or use the Web site, or receive e-mail communications, is used to identify who you are and to provide you with information you requested to receive about Riverview Lodge, promotions, Web site features, and information about upcoming events. We also may use this information to administer your participation in our surveys or other promotions offered through the Web site. Any credit card and address phone numbers and email address information you provide is used solely to process your reservation that you make at Riverview Lodge INC. through our Web site or by phone. Your verbal authorization to use one's credit card number for deposit purposes indicates compliance with our booking terms and conditions or damages that may occur during your stay at Riverview Lodge. Survey and feedback information you provide may be retained to better address your needs such as to understand your preferences and to determine how Riverview Lodge and our Web site can be improved.

Disclosure of Personal Information

Except as expressly set out in this Privacy Statement; we will not sell, transfer or otherwise disclose any of your personal information to any third party without your knowledge and consent.

We must provide your personal information in response to a search warrant or other legally valid enquiry or order, or to an investigative body in the case of a breach of an agreement or contravention of law, or as otherwise required by law.

Other Third Party Links

The Web site may include links to other third party Web sites. These linked sites have separate and independent privacy policies. We have no control over such sites and therefore have no responsibility or liability for the manner in which the organizations that operate such linked sites may collect, use or disclose and otherwise treat your personal information.

Security of Personal Information

We will maintain your personal information in secure data storage to safeguard it from unauthorized access, use or disclosure. We will maintain the strict confidentiality of all personal information collected, for the purposes set out above. When you provide us with sensitive information over the phone (such as your credit card number) that information will be stored in a secure safe place. We will only keep your personal information for as long as it remains necessary or relevant for the purposes stated above or as otherwise required by law.

Consent

Riverview Lodge INC. respects your online privacy. By using the Web site, you consent to the collection and use of this information by Riverview Lodge INC. in a manner consistent with the guidelines stated in this Privacy Statement.

How to Contact Us

If you would like to withdraw your consent for the collection, use and/or disclosure of your personal information or correct any of your personal information we have in our possession, or if you have any inquiries or comments about this Privacy Statement, please contact us by phone at 1-888-275-3462, e-mail us at: info@riverviewlodge.ca, or by mail at:

Riverview Lodge

Eleanor Lake, Whiteshell Provincial Park Attention: Walter & Margriet Bos P.O. Box 114 Seven Sisters Falls Manitoba R0E 1Y0